

PLEASE JOIN US AS AN ATHENA ASPIRING DIRECTOR

Obtaining a corporate board seat hinges on whom you know, who knows you, being in the right place at the right time and being able to share your value and your story so clearly and crisply that you become the obvious choice for a board director. Making all these stars align can take 2 to 3 years or more. Athena puts you on the fast track.

We mix the best of top tier 1:1 executive coaching to ensure your story is strong, with intimate curated networking with key connections to influencers and decision makers you need to access opportunity.

TARGETED 1:1 EXECUTIVE COACHING

14+ hours of 1:1 executive coaching over the course of your first year with our team of top-tier Journey Advisors is invaluable.

Through high-touch, personalized sessions, we will help you translate your amazing career into the right story of relevance in the boardroom – and ensure you are able to speak to this on demand.

Experts will guide you through the following stages:

- Journey Planning
- Personal Branding
- *Expert Writing and Editing Guidance*
- *Verbal Presentation*
- Board Recruiter Screening
- Board Mentoring
- Mock Interview with a Board Director
- Visibility & Network Coaching
- Thought Leadership Coaching

INTIMATE GROUP LEARNING – EXECUTIVE STYLE

Enhance your 1:1 experience with members-only, intimate networking events. Learn from those who have been there and meet with those who can get you there.

- Elevator Pitch Nights
- *Board Meeting Simulations*
- Board Bio Brainstorm
- Media Training and Visibility Strategy
- Director Stories from the Boardroom

ENHANCED VISIBILITY AND OPPORTUNITY

It's harder to be found if you don't know who is looking. The Athena Alliance can propel you into the spotlights and networks of individuals who influence board member selection.

- Exclusive Visibility into Open Board Seats
- *Personalized High-Touch Application Process*
- *Positioning for Speaking Opportunities*
- Support in Submission for Awards
- Curated Expansion of Your Network

MEMBERSHIP

Membership to join as an Aspiring Director is \$7,500 for the first year and \$2,500 annually thereafter.*

*Fees for Aspiring Director membership in non-chapter regions may join for a reduced fee of \$5,000 for the first year.



The Athena Alliance team has put together a **great program** that really *helps prospective board members* understand what it takes to move from **'hands on' to the boardroom**



Julie Cullivan

Athena member and CIO and SVP of operations, ForeScout

There is so much more. Athena, the individuals and the community will become one of your most valued and trusted sponsors and advocates. We will expand your world at the top tiers of leadership and accelerate your potential towards board service.