

Gender diversity on boards improves at just 1% per year. We're accelerating the pace of change.

We're a cultivated extension of your trusted network and experts at identifying the best potential female board members for you.

HOW WE WORK

- *You retain your internal board selection processes and we do the heavy lifting, making connections to the right women.*
- *Take your time and consider as many candidates as you need.* Our success fee approach means you only pay (\$10,000 for private companies and \$25,000 for public companies) if you fill your board seat with an Athena introduction or referral.



HOW WE CHOOSE

- *We hand-pick a list of recommended women to consider.* The network we leverage is not limited to Athena Members*.
- *We make it easy for you to begin the relationship* by providing curated, concise summaries of each leader's experience.
- *We don't flood your inbox.* We have found success with just 3-8 introductions.
- *We respect the level of confidentiality you request in the process* and work with your search firm if you have engaged one.



HOW WE INTRODUCE

- *We work on your schedule*, and make succinct, on point, warm introductions. We also offer to help facilitate value understanding on both sides.
- *We provide further support through the process*, including recommending other women to consider.



FILLING THE SEAT

- *You continue your board's unique selection process until you make a selection.* It's really that simple.



THE ATHENA IMPACT

A wide range of studies and experts find diversity at the top improves company performance. Just ask the business leaders we've already helped:

“

I could not recommend Athena **more strongly** if sourcing world class women leaders for your board is important to you. Athena opened up a new channel for us, and allowed us to meet **incredibly talented** and driven women execs who were board ready.

– Lawrence Coburn,
CEO of DoubleDutch

”

“

The process could not have been **easier and more enjoyable**. The Athena Alliance connected us with a broad array of incredibly talented women from a variety of disciplines, all with deep knowledge and **experience** in various technology sectors.

– Rick Smith,
Founder & CEO, AXON

”

“

Recently, I asked the Athena Alliance to make referrals of candidates for several large public boards. Athena continually identifies the **best few women** to put forward. Their credibility in this regard enhances my ability to serve my network in the same way and ensures I will continue to turn to Athena as new opportunities arise.

– Ann Winblad
Managing Director of Hummer Winblad Venture Partners, board member at MuleSoft, Sonatype, Ace Metrix, and Optimine, Board of Trustees for the University of St. Thomas and Trustee of the Richard M. Schulze Family Foundation

”

“

There are only **actions** and **results** – from matching me to stimulating board roles and promoting my company and profile among industry leaders, to helping me make the most important business connections. When I think of any organization that is a must to be a part of, I first think of The Athena Alliance.

– Caroline Tsay (Athena Pioneer)
Board Director of Morningstar, Rosetta Stone and Travel Zoo, CEO of Compute Software, and former VP & GM of Software at Hewlett Packard Enterprise

”

*An Athena Member is a top executive woman who Athena believes would be a great addition to a board, and who has formally joined Athena to benefit from our Membership Programs - 1:1 coaching, workshops, networking opportunities, and mentoring.