

# PLEASE JOIN US AS AN ATHENA PIONEER

Pioneers are women who already have experience as a public company board director, or as a board director of at least two private companies. We find their interest in joining Athena is to expand their access to new opportunities, and to support a community of other women like themselves. You do not need the support of the full Athena Journey to the Boardroom. Rather, you will benefit from Athena's ability to connect you directly to open board opportunities and to key influencers you will find valuable for future board work you wish to pursue.

## THE ATHENA EXPERIENCE FOR PIONEERS

As a Pioneer member, Athena will work with you to extend your network in meaningful ways, support your interests in bringing more women to boards, and invite you to join us in community events. You will also have exclusive access to our member only portal where we share the board opportunities we are working on, create community, and share resources.

## HERE IS A SAMPLING OF ATHENA PIONEER BENEFITS:

- Exclusive visibility into open board seats through our member-only portal
- Curated *introductions* to key VCs, CEOs, and directors (male and female) within the Athena network
- Invitations to all Athena Alliance member and non-member events
- Access to our resource libraries in our member-only online portal
- *Promotion* and visibility through our website, *newsletter* and select media *opportunities*

## MEMBERSHIP

The Athena Alliance is a registered non-profit organization. Therefore, in exchange for access to these resources, we ask Pioneer members to donate at least 10 hours per year to mentor other women. As a peer advisor, you may be asked to host intimate "salon" evenings on topics related to the boardroom or conduct mock board interviews with members. Your personal journey helps new members envision their own success and, because of this, we consider these calls to be essential to the member experience. Pioneer membership is a suggested donation of \$2500 per year.

## PRAISE FOR ATHENA

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Within months of joining Athena,  
*I was in conversation with a  
**Fortune 500 company.***  
Athena has a unique approach, not  
just helping women prepare for  
board service, but in building an  
*active network that connects boards  
directly with candidates.*

”

– Obi Felton

*Athena member and head of getting moonshots ready  
for contact with the real world at X (formerly Google X)*

“

The process could not have  
been **easier and more  
enjoyable.** The Athena  
Alliance connected us with a  
broad array of incredibly talented  
women from a variety of disciplines,  
all with deep knowledge and  
**experience** in various  
technology sectors.

”

– Rick Smith,

*Board leader, and founder and CEO, AXON*

***We hope you will engage with us to help us move the needle toward  
parity in the boardroom. It would be an honor to have you in the fold.***